



Purple
People
Labs.

The Films Library

@ 1/- Rupee Only

What is The Films Library?

Integrating life-skills & sustainable development in the curriculum through a digital library of films as lesson plans for K-12 schools @ **One Rupee**.

Our program is recognized by the Government as India's First Rurban Digital Edutainment Program. The Films Library is both affordable & accessible for public & private schools.

The Films Library curates the best of children's cinema from across the world & India's remote villages as a curriculum of **30 short films-based lesson plans** for teachers to implement **activity-based life skills** learning in a 40-minutes class.

India's 1st Rurban Digital Edutainment Program for K-12 schools

Life-Skills Learning At Your School

Aligns with the National Education Policy, 2020

5Cs creativity, curiosity, critical-thinking, collaboration & communication

70% of the film lessons from international productions.

Activities, Reflections & list of New Vocabulary

Sustainable Development In Villages

Supports Rurban Mission of the Govt. of India

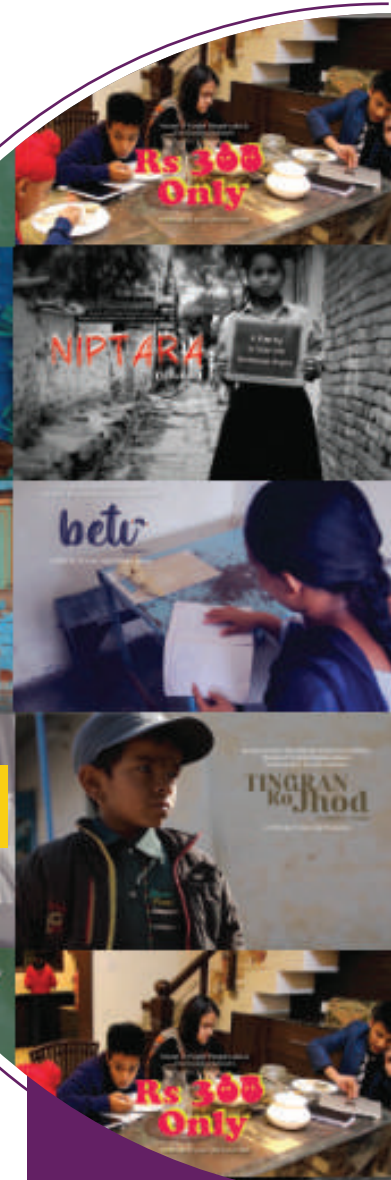
Impact Projects for Rural Startups & Tourism through Film Stories

30% of films feature real stories on rural issues

Transforming Villages as Brands through Films



30% of our films are TFL Originals produced on real issues of India's rural communities. TFL initiates sustainable development projects in these villages through TFL projects by your school.



Program Price @ ONE RUPEE*

*One Rupee
x One Student
x 30 Annual Film Lessons

@30 Rs. For Annual Program

If a school has 500 students in Grades 5 to 8 then, total price for Annual Program INR 15000/- Only



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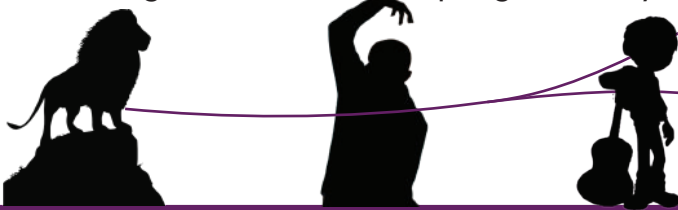


Why subscribe to The Films Library?

With over 253 million children in India, children's films contribute to less than 0.2% of the box-office collection. Which means films relevant for children are not produced, distributed or viewed well enough. Today crime & violence are widely promoted on OTT platforms & the gap between cartoons & content for young adults has increased and stays unattended.

The Films Library bridges this gap in mainstream media by producing, distributing & making children's content accessible & affordable in their second home i.e., school. One requires a certain consciousness & involvement with children to make films that bring them closer to one another beyond boundaries & biases.

A lesson of courage from Lion King, forgiveness from Paa, love for family from Coco and so on, films have a universal language and a unique method to educate through entertainment. TFL is a rural digital edutainment program for your school.



Subscribe for academic year 2023-24?

Visit www.thefilmslibrary.com & subscribe your school to get **unique school code**.

Teachers can signup/login using your school code.

Training for teachers and annual events begin.

Available for Grade 5 to 8 for this academic year.



So when you subscribe to The Films Library, you bring life-skills education & digital entertainment to your classroom.



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The Films Library Program Features



Annual Lesson Plans

TFL is a 30-week annual program designed for each grade. Each film lesson comprises one short film & a classroom ready lesson plan for the teacher.



Reflection & Activities

TFL film lessons offer 3 sets of reflections, about the film, know yourself & know your world. A set of suggested activities based on the films core learning are offered as class group projects.



Sustainability & Impact

30% of our film lessons are TFL originals produced on real issues from our partner villages. Issues resolved in classrooms as group activities are further implemented to create an impact as SDG Projects with the village panchayat.



Meet & Greet Filmmakers

We organise one on one interactions with filmmakers featured on TFL for teachers to understand the perspective of the core storyteller.



Life Skills Education

TFL collection of films are specially curated to integrate life-skills learning through real life stories, situations, characters & activities as slice of life film stories for children to discuss with peers.



Teacher Training & Feedback

TFL provides training for teachers to implement the program in their classrooms with feedback & support as & when required by the teachers.



National Education Policy

TFL aligns with NEP 2020 to build 5C's in children i.e., Curiosity, Collaboration, Critical Thinking, Creativity & Communication.



International Children's Films

70% of our content is international film festivals featured children cinema produced all around the world for children to understand stories of people beyond borders.



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Connect With Us



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